

DRYDOCK

MEDIA PACK 2027



DRYDOCK

Reach the Decision-Makers Shaping the Global Ship Repair Market. For nearly 50 years, DryDock Magazine has been at the heart of the global ship repair, maintenance and conversion industry.

As a trusted and independent source of specialist information, DryDock connects businesses with the ship owners, managers, operators, repair yards, manufacturers, suppliers and technical decision-makers who influence purchasing decisions and shape the future of the sector.

Our combination of industry authority, specialist editorial and a highly targeted professional audience provides an effective platform for companies looking to build awareness, strengthen their reputation and generate new commercial opportunities.

“MARINESHAFT HAS USED DRYDOCK MAGAZINE AS ONE OF OUR TOP STRATEGIC MARKETING PARTNERS FOR MANY YEARS. WE AIM TO INFORM SHIPYARDS, SHIP OWNERS AND SHIP MANAGEMENT COMPANIES WORLDWIDE ABOUT OUR EMERGENCY REPAIR/REPLACEMENT OF RUDDER AND PROPELLER EQUIPMENT, AND WE BELIEVE THAT DRYDOCK MAGAZINE IS THE RIGHT PLACE TO BE SEEN. IT HAS BEEN OUR EXPERIENCE THAT DRYDOCK MAGAZINE IS A PROFESSIONAL MAGAZINE PROVIDING ITS READERS WITH COMPREHENSIVE AND IMPORTANT INFORMATION, AND WE VALUE THE RELATIONSHIP.”

MarineShaft



Why DryDock?

40+ YEARS OF INDUSTRY HERITAGE

A long-established and respected brand with a proven reputation within the international ship repair community.

A HIGHLY TARGETED AUDIENCE

Reach senior professionals and decision-makers across ship repair, maintenance, conversion and associated maritime sectors.

GLOBAL INDUSTRY COVERAGE

Connect your brand with an international audience across the world's key ship repair markets.

TRUSTED EDITORIAL ENVIRONMENT

Position your company alongside independent, authoritative content covering the technologies, projects, challenges and opportunities shaping the industry.

PRINT + DIGITAL EXPOSURE

Extend your reach beyond the quarterly magazine through continuous digital news, features and industry updates across DryDock's online platforms.

COMMERCIALLY RELEVANT CONTENT

Our editorial programme focuses on the issues that matter to the industry – from new technology and sustainability to vessel refurbishment, coatings, ballast water treatment and emissions.

An audience that matters

DryDock is read and relied upon by senior professionals across the maritime repair and maintenance supply chain, including:

- Ship Owners
- Technical Managers
- Equipment Manufacturers
- Ship Managers
- Fleet Managers
- Technology Providers
- Ship Operators
- Procurement & Purchasing Professionals
- Marine Suppliers
- Ship Repair & Conversion Yards
- Naval Architects & Marine Engineers
- Specialist Service Companies

This is an audience with influence, responsibility and purchasing power.

Whether your objective is to generate new business, launch a product, enter a new market or reinforce your position as an industry leader, DryDock provides direct access to the people you need to reach.

“COLOMBO DOCKYARD HAVE BEEN ADVERTISING WITH DRYDOCK MAGAZINE SINCE THE EARLY 1990'S, WHICH HAS BEEN THE PIONEER PUBLICATION DIRECTLY TALKING TO THE KEY DECISION MAKERS IN THE INDUSTRY. WE CONSIDER "DRYDOCK" AS ONE OF OUR PARTNERS, THE SHIPYARD HAS GROWN FROM A SMALL REPAIR YARD TO A FULLY- FLEDGED INTERNATIONAL REPAIR AND BUILDING FACILITY, SERVING THE KEY SHIP OWNERS/ MANAGERS IN A PROFESSIONAL MANNER IN OUR LONG ODYSSEY OF EXCELLENCE.”

Colombo Dockyard



Make your brand part of the conversation

DryDock doesn't simply report on the ship repair industry – **we provide a platform for the companies, technologies and people driving it forward.**

Our editorial programme gives advertisers and commercial partners the opportunity to align their brands with the subjects generating the greatest interest across the sector.

REGULAR EDITORIAL FEATURES

On the Line

An insight into the businesses, people and strategies driving success across the industry.

Face the Facts

An exclusive industry perspective from a leading and distinguished figure.

In Focus

A closer look at the latest surface preparation, coatings and marine technologies.

Worldwide News

Global coverage of the latest ship repair, maintenance and conversion projects.

News

The latest company developments, technological advances, appointments and industry news.



2027: Content that creates dialogue

In 2027, DryDock will continue to deliver a strong programme of specialist features designed around the key issues, technologies and markets influencing ship repair.

ANALYSIS

Our in-depth analysis will focus on major areas of opportunity and development, including:

GREEN TECHNOLOGY

How new technologies and environmental requirements are changing the maritime repair landscape.

CRUISE & FERRY REPAIR

The latest developments, investment and opportunities across the cruise and ferry sectors.

SPECIALIST VESSEL REPAIR

A focus on the unique requirements and specialist technologies associated with complex vessel types.

CONTAINERSHIPS & TANKERS

Insight into repair, maintenance and conversion activity across two of the industry's major vessel sectors.

SPECIAL REPORTS

Our new series of dedicated Special Reports will provide advertisers with opportunities to align their brands with high-interest industry subjects, including:

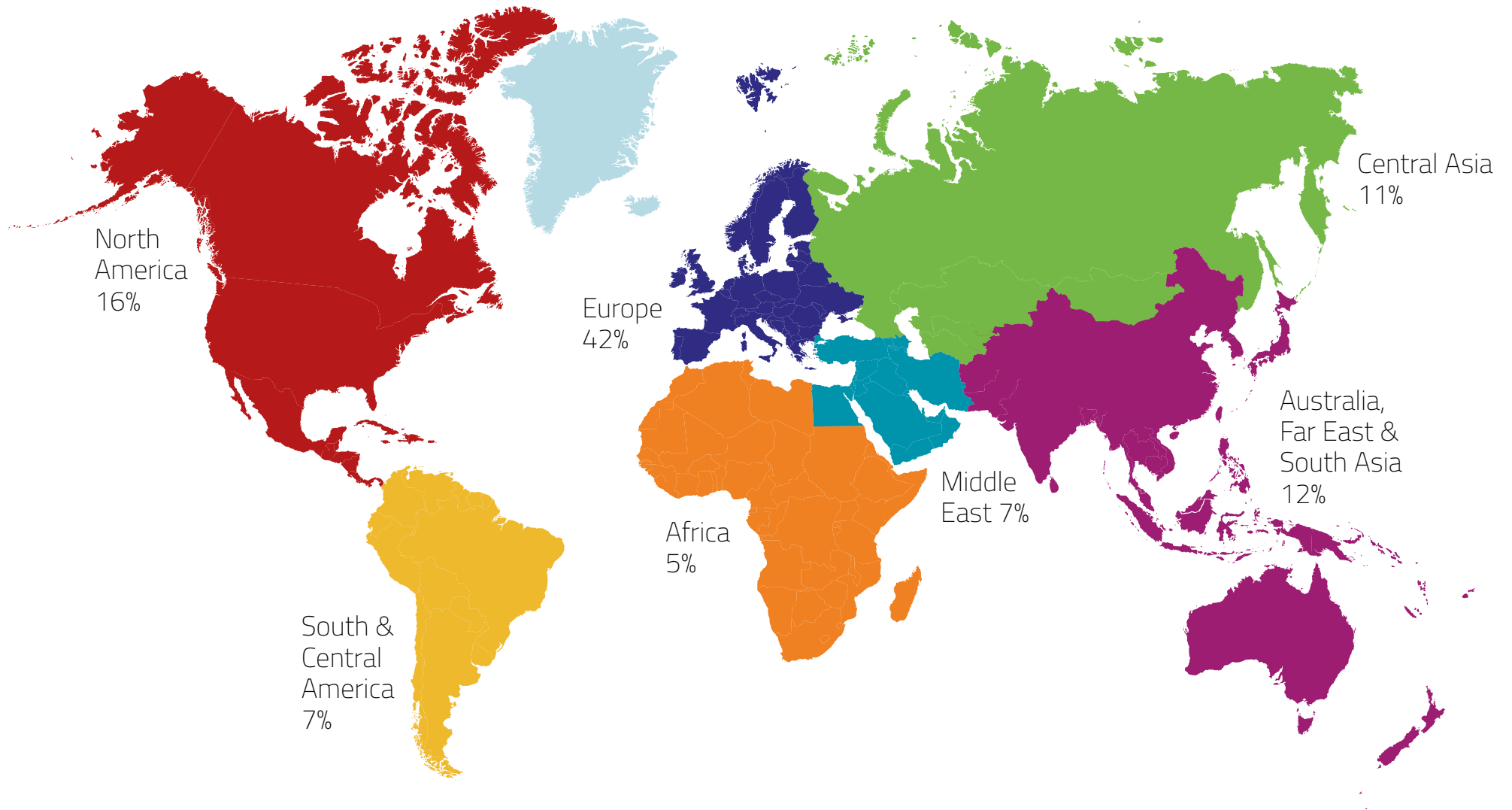
- Cruise Ship Refurbishment
- Superyacht Repair & Maintenance
- Ballast Water Treatment
- Emissions & Decarbonisation

These specialist topics provide an ideal environment for companies looking to demonstrate **expertise, innovation and market leadership.**

Circulation & distribution

DryDock, through the magazine, website and monthly newsletter reaches a highly influential audience with the desired information with an international readership of over 30,000+.

Its heritage, editorial analysis, geographical reach and highly targeted readership makes DryDock an essential media choice when looking to engage with the leaders and people that matter in the ship repair, maintenance and conversion industry.



Editorial coverage 2027

2027	March	June	September	December
Area Review	Asia Pacific	Northern Europe	Middle East	The America's
Spotlight	The Baltics	The Nordics	Black Sea & Med	Middle East & Africa
Analysis	Specialist Vessel Repair	Cruise & Ferry Repair	Container ship and tanker repair	Green Tech
Special Feature	Wind Power	Cruise refurbishments	Ballast Water Treatments	Emissions
Event Coverage	Sea Asia Singapore 13- 15 April	Nor-Shipping Lillestrom Norway 07- 11 June	Europort Rotterdam 02-05 Nov	Marintec Shanghai 30 Nov-03 Dec

Publication deadlines

Editorial	
March	19 March
June	7 May
September	20 Aug
December	29 Oct

“ LISNAVE HAVE HAD A LONG ASSOCIATION WITH DRYDOCK MAGAZINE, ONE OF THE LEADING MAGAZINES IN SHIP REPAIR, READ BY KEY DECISION MAKERS ACROSS THE INDUSTRY. WE HAVE FOUND THAT THE MAGAZINE OFFERS COMPREHENSIVE AND IN-DEPTH ANALYSIS AND COMMENT ON ALL ASPECTS OF SHIP REPAIR AND LOOK FORWARD TO CONTINUING OUR RELATIONSHIP WITH THEM IN THE FUTURE.”

Lisnave



Advertising rates

PRINT

Cost per insertion	1	2	3	4
Double Page Spread Colour	£4,000	£3,600	£3,250	£2,750
Full Page Colour	£2,500	£2,250	£2,000	£1,750
Half Page Colour	£1,500	£1,350	£1,213	£1,063
Quarter Page Colour	£875	£788	£713	£625

PREMIER POSITIONS

Front Cover – includes 1 x full page ad within magazine + digital banner £6,000	
Inside Front Cover + 1st Double page Spread	£4,625
Inside Front Cover	£3,438
Back Cover	£3,750
First Right Hand Page	£2,750
Inside Back Cover	£1,125
Inserts	On Quotation
Corporate Profile	£3,750
Corporate profile consists of a Double Page Spread (1 x profile page adjacent to 1 x full page ad)	

Cancellation can only be made 6 weeks prior to the editorial deadline, otherwise the full cost will be payable

Publication deadlines

Advertising			
March	26 March	September	27 Aug
June	7 May	December	24 Nov

WEBSITE

www.drydockmagazine.com provides a constant news source for the latest activities across the ship repair, maintenance and conversion market from around the world.

Visitor traffic has increased significantly and now averages over 100,000 monthly page views.

Website	1 month	3 months	6 months	9 months	12 months
1. Leader Banner	£1,500	£3,600	£6,480	£9,070	£11,600
2. Premium Central Ad	£1,875	£4,680	£8,550	£11,970	£15,300
3. Right side scrolling Ad	£1,200	£3,000	£5,500	£7,686	£9,600
4. Leftt side scrolling Ad	£1,200	£3,200	£5,500	£7,686	£9,600
5. Sector Ad	£600	£1,500	£2,700	£3,600	£5,000

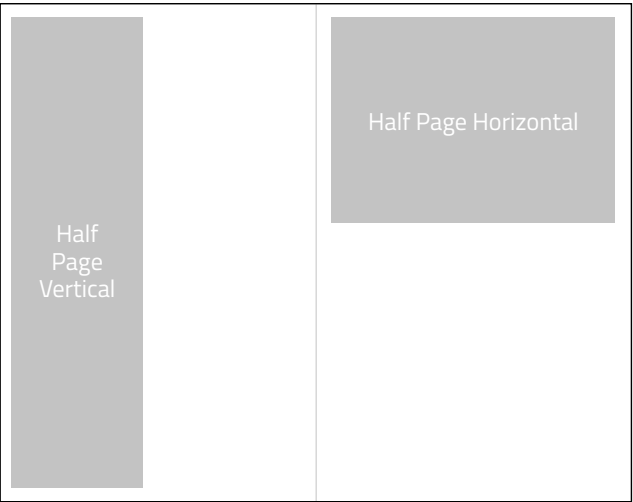
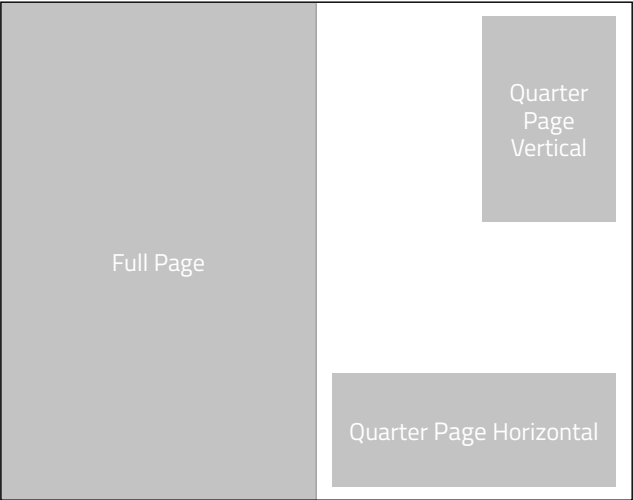
E-NEWSLETTER

A monthly Drydock E-Newsletter sent out to our 10,000+ registered users who receive the latest news and information in the international protective and marine coatings market.

The newsletter is mobile responsive, so readers have instant global access, providing an ideal platform to deliver targeted communication to a truly desired target audience.

Size	Monthly rate
Top Box 250 x 250px	£2,000
Middle Box 250 x 250px	£1,500
Lower Box 250 x 250px	£1,000
Video Clip 250 x 250px	£1,250
Solus Email Blast	£4,000

Print specification



	Print Area	Crop Area	Safe Print Area	Total (including crop)
Double Page Spread	414mm x 292mm	3mm on all sides	384mm x 262mm	420mm x 298mm
Full Page	207mm x 292mm	3mm on all sides	177mm x 262mm	213mm x 298mm
Quarter Page Horizontal	190mm x 68mm	3mm on all sides	-	196mm x 74mm
Quarter Page Vertical	96mm x 134mm	3mm on all sides	-	102mm x 140mm
Half Page Horizontal	190mm x 134mm	3mm on all sides	-	196mm x 140mm
Half Page Vertical	96mm x 272mm	3mm on all sides	-	102mm x 278mm

Format required: High-Res PDF, TIFF, JPEG or EPS at 300dpi CMYK.

Please note that if the correct material is not supplied, any work undertaken will be chargeable.

Corrections to existing material will also be chargeable.

Please call to discuss your requirements.

PUBLICATION DEADLINES

Advertising	
March	26 March
June	7 May
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Digital specification

	Desktop sizing	Tablet sizing*	Mobile sizing**
1 Leader Banner	1230 x 100px	1000 x 150px	360 x 100px
2 Premium Central Ad	1230 x 200px	1000 x 150px	360 x 100px
3 Right side scrolling Ad	200 x 768px	1000 x 150px	360 x 100px
4 Left side scrolling Ad	200 x 768px	1000 x 150px	360 x 100px
5 Sector Advert	1230 x 100px	1000 x 150px	370 x 90px

*Please provide a second version of your adverts to insure mobile visibility

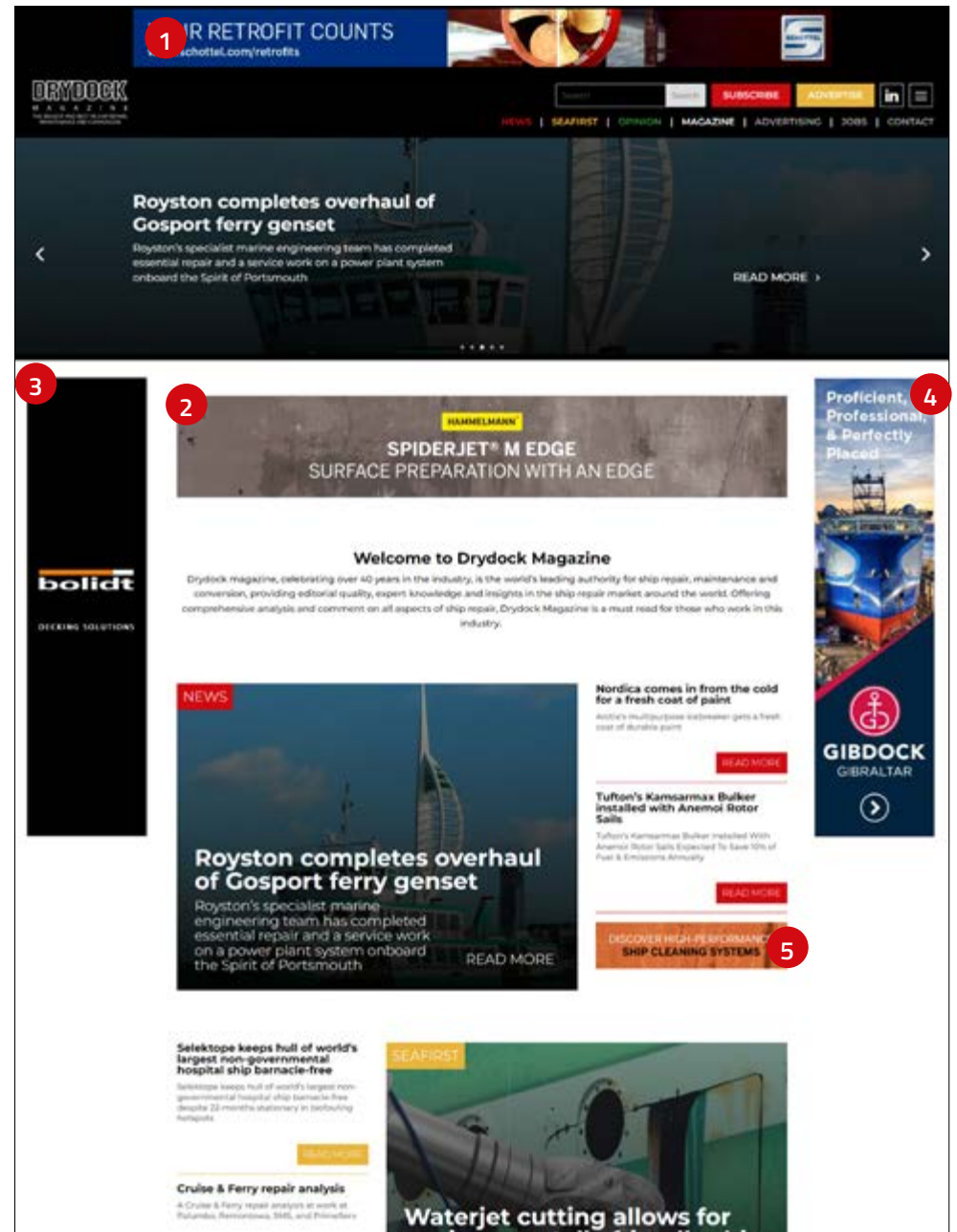
**Please provide a second version of your adverts to insure mobile visibility

Format required: JPEG, GIF or PNG. Images should be no larger than 2MB.

Any URLs referenced must be active.

ADVERTISING DEADLINES

March	26 March
June	7 May
September	27 Aug
December	24 Nov



About us



Connecting specialist industries with the people, knowledge and solutions that drive them forward.

For more than 40 years, MPI Group has been a trusted B2B media, marketing and training partner, delivering specialist insight, industry expertise and commercially focused solutions to professional audiences across global markets.

Our business brings together high-value media, digital marketing, specialist training and creative services, giving organisations multiple ways to reach, engage and influence the decision-makers who matter most.

SPECIALIST B2B MEDIA

MPI Group publishes two highly respected specialist magazines and their associated digital platforms, serving clearly defined professional audiences across two complementary sectors:

COATINGS & SURFACE TREATMENT

Reaching professionals across the protective, architectural, industrial and marine coatings industries, our media provides authoritative editorial, market insight, technical content and industry intelligence.

SHIP REPAIR, MAINTENANCE & CONVERSION

Our established DryDock brand delivers specialist coverage of the global ship repair, maintenance and conversion market, connecting suppliers with shipowners, operators, shipyards and maritime professionals.

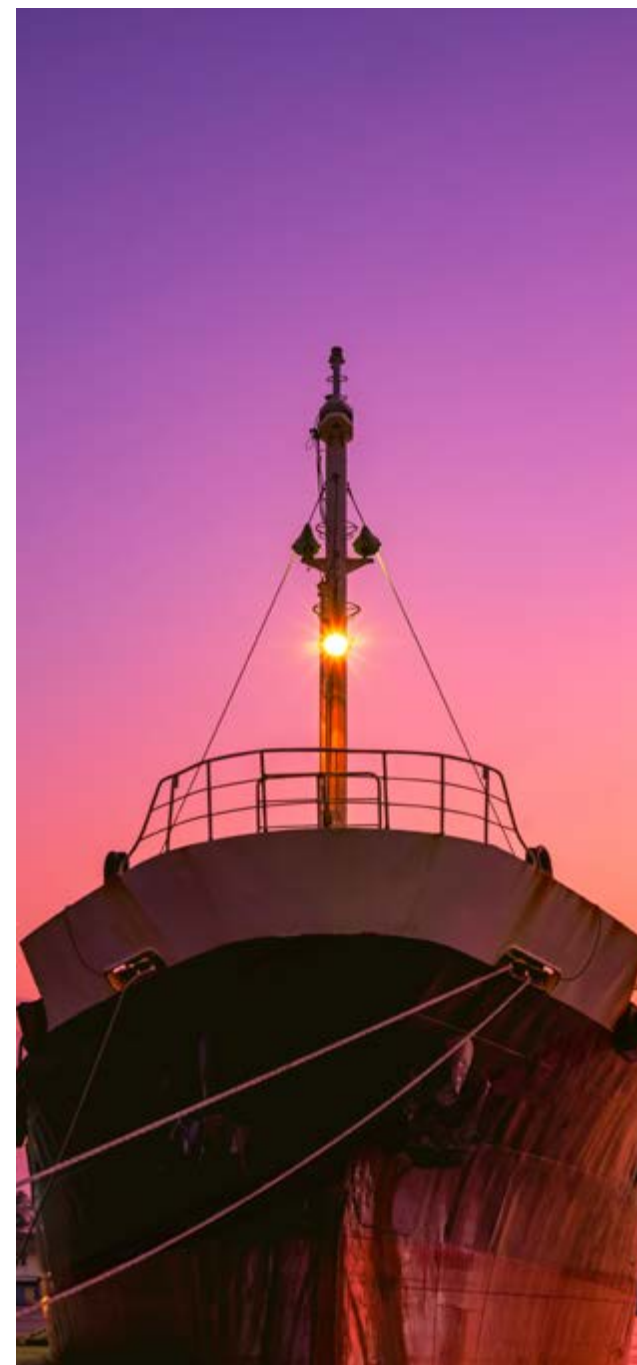
Across both platforms, our audiences turn to MPI Group for trusted information, industry insight and access to the products, services and companies shaping their sectors.

INDUSTRY-LEADING TRAINING

Beyond media, MPI Group delivers world-renowned training programmes across a broad range of surface treatment and coatings disciplines.

Our specialist training also extends into the marine sector, providing expert knowledge and professional development for marine personnel and organisations around the world.

This combination of media and training gives MPI Group an exceptional understanding of the industries we serve – and the professionals within them.



MPI Group portfolio



PCE is a leading quarterly publication focussing on the booming international protective and marine coatings markets. It creates a global dialogue between suppliers, engineers, contractors and the coatings end user. This includes bridges, ships, oil and gas facilities, offshore platforms, power facilities, transport and every type of industrial plant.

PCE has a readership of c 30,000 who work with coatings around the world and provides insight, analysis and news of the latest on new technologies and innovations, regulations and good practice.

pce-international.com



Corrodere Academy is the most advanced and innovative method of education and training for the surface treatment and coatings industry.

The training programme has been developed with industry experts to provide a comprehensive package of modules that are available to ensure the user gains an insight into basic corrosion, methods of surface treatment and application of protective coatings.

Our training programmes have been developed specifically for the industry and your team with many of our training programmes being accredited internationally by Lloyd's Register and fully endorsed by the Society for Protective Coatings (SSPC).

corrodere.com



Maritime Training Academy provides specialist, expert training to marine professionals around the globe.

The Academy has significantly grown, offering an ever- expanding training portfolio across several sectors of the maritime industry, from Superyacht to Shipping and Marine Surveying.

Delivered by distance learning our courses are managed and run by professionals within the maritime industry.

We are currently pushing back the boundaries of knowledge with discoveries that are benefitting the industry.

Due to our rigorous academic standards our qualifications are highly respected internationally.

maritimetrainingacademy.com



Through our dedicated digital design agency, Satzuma, MPI Group provides specialist expertise across:

- Brand development & identity
- Print and publication design
- Website design
- Digital marketing
- Creative campaigns
- Marketing communications

Satzuma enables clients to combine industry-specific media expertise with creative and digital marketing capability, delivering campaigns designed to build awareness, generate engagement and support commercial growth.

satzuma-creative.co.uk

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An MPI publication

